



HQC GLOBAL BRAND AWARD

2024

HQC Global Brand Awards (HGBA)

bring together top brands and industry leaders from various industries, recognising their achievements and market standing. which is important in maximising marketshares in return



THE HQC GLOBAL BRAND AWARD

Excellence Brand

A. AWARD CATEGORY



HQC
Excellent Leadership



HQC
Emerging Brand



HQC
Quality Health Brand



HQC
Best Service Brand



HQC
Young Entrepreneur



HQC
Ceo of The Year



HQC
Excellent Brand



HQC
Trust&Honesty Enterprise

B. COMPANY / ORGANISATION INFORMATION

Company/ Organisation

Name: _____

Registration No: _____ Date of Incorporation: _____

Address: _____

Telephone: _____ Website: _____

Fax: _____ E-mail: _____

Business Nature: _____

No. of Employees: _____ Annual Sales Turn Over (USD): _____

Primary Product/Services: _____

Brand Name: _____

Achievement: _____
(Awards, certifications, patents and etc)

(Please attach separate sheets if space provided is insufficient)

C. ENTREPRENEUR' S PARTICULARS

Mr Ms Others _____ Name: _____
(Dato, Prof, Dr and etc) (Full name in capital letter)

Designation: _____ Direct Phone: _____

E-mail: _____

D. CONTACT PERSON

Mr Ms Others _____ Name: _____
(eg: Dato' Sri, Datuk, Prof, Dr and etc) (Full name in capital letter)

Designation: _____ Fax: _____

Hand Phone: _____ E-mail: _____

E. PAYMENT

Please deposit funds into the specified account :

***HQC Global Brand Award(HGBA) AFFIN ISLAMIC BANK BERHAD: 106710013430**

(After completing the transfer, please send me the transfer receipt, Thank you sincerely)

E. DECLARATION (To be completed by the nominee or authorized representative)

I am authorized representative of the company with full power and authority to sign and deliver this application, agrees to comply with all policies, rules and regulation adopted by the organizer from time to time. I also declare that the facts stated in this nomination together with the accompanying information are true, correct and have satisfied the eligibility criteria.

By submitting this application form, I hereby agree:

- a) To pay the non-refundable authentication fee. *Cheque payable to Authorized Award Secretariat offices as followed:-*
Malaysia: **HQC COMMERCE SDN BHD.**
- b) To authorize the release and use, in connecting with **THE HQC GLOBAL BRAND AWARD - Excellence Brand** program of my name, management team member's name, company name, likeness of our voice and photographs, including video or others forms of media, and I agree that no compensation shall be done to us or our company for such usage if the company selected as an award recipient.

Signature:

Company/ Organization's stamp (required):

Name :
Designation :
Date :

Checklist:

Completed form must be submitted together with: (Please tick ✓)

- Company Registration Certificate (for example, Form 24 and Form 49 for Malaysia Company)
- Company profile, product's catalogue, brochures, corporate video, technical literature and etc.
- Award Recipient's 5R formal portrait photograph (if in soft copy, minimum 1MB)
- Company's Logo (if in soft copy, minimum 1MB)
- Other relevant supporting documents or information (such as high technology certification, ISO, patent rights, others awards and etc.)
- Latest audited financial statement if incorporated less than 18 months
- Copy of valid and recognized Halal Certificate.

FOR AWARD SECRETARIAT USE ONLY

Recommended by:

- Government Agencies Trade Associations Co-Organizer
- Financial Institutions Past Award Winners Media

Category: Emerging Enterprise Established Enterprise Super Enterprise

Interviewed by: _____ Date: _____

Remarks: _____

RULES AND REGULATIONS

(Please read carefully)

Organiser

HQC Commerce Sdn Bhd (HQC) is a strategic partner to Malaysia International Academy of Department of Islamic Development Malaysia (JAKIM). HQC is acknowledged by many government agencies as one of leading solution provider in Malaysia. Aside from JAKIM, the company work closely with SME Corp., MIDA, MATRADE, MARA, etc. in matters pertaining to halal industry. HQC work closely with their clients by advising the right guidelines and regulations that involve with their applications. In addition, we extend our consultation services by assisting our clients on the documentation process for the submission purposes. At HQC, services are beyond than just advisory and consultancy, as they conduct on-site pre-audit and mock-audit process at client's premises. By having this, the clients would experience how the actual audit by JAKIM would be looks like:

HQC clientele list includes Subway, Tealive, Daboba, Empire Sushi, Ah Cheng Laksa, Me'nate, Tea Garden Konvucha Chatto, Grand's Mama and many others

Objective

Branding is a necessary global strategy for enterprises to sustain and expand, wherein the creation of the corporates' own brand in the early stages of business ensures that their brand is instilled in the mindset of customers, therefore positioning themselves at an advantage and maximizing market shares as returns, in the midst of a competitive business world.

Thus, brand building is the unique inner strength of an enterprise which undergoes formulated positive culture, leading to continuous development and steady business growth. The award represents the cultivation of the spirit of branding amongst enterprises, and also the solid steps taken to stimulate the rapid growth of the enterprise to promote honesty in business, create impressive product or service images, and lastly, to meet the purpose of corporate branding.

HQC GLOBAL BRAND AWARDS (HGBA) represents the cultivation of the spirit of business excellence, by recognizing the achievements made by companies, brand and entrepreneurs particularly within the HQC Clientele. The award is to stimulate rapid growth of the enterprise to promote honesty in business, create impressive product or service image and lastly to meet the purpose of corporate branding which is important in maximizing market shares as return, in the midst of a competitive business world.

Nomination and Selection Committee

The selection committee comprises of various experts from various fields such as industry, Retail, E-Commerce, Manufacturing and etc.

Awards

HQC Emerging Brand

Helps to promote trust and for consumers by providing high quality products and services that adhere to the standard.

HQC Best Service Brand

To give recognition to the entrepreneurs that lead businesses with rapid growth of business, high profits, and a leading position in the industry.

HQC Young Entrepreneur

To give recognition to the outstanding performance of the organization's achievement or organisation led to quick development of business and which, in turn, placed their company or organisation on a leading edge in the industry.

HQC Quality Health Brand Award

To give affirmation and encouragement to enterprises that produce high quality products and services that adhere to international standards such as ISO, GMP, HACCP, and etc.

HQC CEO of the Year

To give credit to the CEO of the company that shows outstanding performance in the industry and its contribution in the field of business, which has set a high benchmark in the industry.

HQC Quality Brand Award

To give affirmation and encouragement to enterprises that produce high quality products and services that adhere to international standards such as ISO, GMP, HACCP, and etc (not related to the food industry)

Young Entrepreneur Award

Approve the efforts in building a product for consumers to improve their living standards. Subsequently, the products under this particular brand are of excellent quality, safe to use and has outstanding functions or usages.

Excellence Leadership

The Excellence Leadership Award will be awarded to outstanding entrepreneur who has shown business excellence in his/her industry. This award recognize evidence of leadership, abilities in implementing the vision, empowering staff and possesses acute management skills.

Notes on Nomination

All sections should be completed thoroughly as the information provided will form the basis of judging. Please denote "N/A" where appropriate.

All information provided in the nomination form will be treated with full confidentiality.

The HQC Nomination and Selection Committee cannot undertake to return documents or supplementary material submitted with an entry.

The names of applicants, commentary, and scoring information developed during the review of applicants are regarded as propriety by the HQC Nomination committee and are kept strictly confidential. Such information is available only to those individuals directly involved in the assessment and administrative process.

Withdrawal from the award on your own accord after submission is in breach of the terms of nomination. The authentication and any related processing fees will not be refunded.

Once the company is announced as a winner, the winner can not withdraw from the competition.

Winners will receive public and media exposure in the selected media outlets.

The decision of the HQC Nomination and Selection Committee is final and there will be anonymity for those not listed.

The HQC Nomination and Selection Committee may revoke an award in the event that any of the above conditions for this nomination are breached.

The HQC Nomination and Selection Committee reserves the right to amend any of the above mentioned rules and regulations as and whenever deem necessary.